

**THE PROTESTANT SEPARATE SCHOOL BOARD
OF THE TOWN OF PENETANGUISHENE**

POLICY MANUAL

POLICY TITLE:

Advertising in Schools

SECTION/CODE:

School Operations D – 6

APPROVAL DATE:

October 2, 2023

SUPERSEDES:

November 25, 2019

NUMBER OF PAGES:

Page 1 of 2

REVIEW DATE:

October 2027

POLICY STATEMENT

The Protestant Separate School Board of the Town of Penetanguishene recognizes the importance of collaborating and working with community partners. These partnerships help build a strong community and help in creating opportunities for both students and staff. In determining the appropriate partners, it is important to examine the benefits to the students, staff and school community.

POLICY PURPOSE

It shall be the policy of the Board in keeping with the *Education Act, Regulation 298(24)*, to approve of advertising in schools in the manner as outlined in the Administrative Regulations.

ADMINISTRATIVE REGULATIONS

1. Advertising in schools shall be limited to matters approved by the Board, Supervisory Officer, and the Principal.
2. Local advertising for community or inter-denominational and non-profit functions may be approved by the Principal. Notification of such approval shall be given to the Supervisory Officer.
3. Notices of non-school community events may be posted on the main school bulletin board(s) or announced over the school's public address system at the discretion of the Principal. Any posting or announcement shall have the disclaimer that the event is non-school sponsored.
4. Commercial soliciting, either directly or indirectly, shall be prohibited in the school.
5. Commercial advertising shall not be posted or distributed in the school or contained in books, maps, or other material used in the school (magazines, newspapers and like material excepted), or distributed on school grounds unless approved by the Board.

OPERATING PROCEDURES

1. The Board does not endorse or in any manner permit its name to be used in the promotion of either commercial or non-profit community functions with the exception of approved functions which are directly sponsored by the Board.

**THE PROTESTANT SEPARATE SCHOOL BOARD
OF THE TOWN OF PENETANGUISHENE**

POLICY MANUAL

POLICY TITLE:

SECTION/CODE:

Advertising in Schools

School Operations D – 6

APPROVAL DATE:

SUPERSEDES:

NUMBER OF PAGES:

REVIEW DATE:

October 2, 2023

November 25, 2019

Page 2 of 2

October 2027

2. Requests to distribute materials as outlined in Administrative Regulations #2 and #3 shall be directed to the Board, the Supervisory Officer and/or Principal, as appropriate.
3. Requests to distribute materials should normally be received in sufficient time to be considered at a Board meeting for approval purposes.
4. The Board has the final discretionary responsibility in determining whether or not advertising material is permitted for posting or is distributed in the school.